

Specifications
For
Decorative Finishes
At
The Exhibit
of
Benjamin Moore & Co.
Architectural
And
Allied Arts Exposition
1929

Booth 234

Grand Central Palace
New York City

Panels No. 1, 2, 3

Size Coat—Impervo Surfacer.

2nd Coat—Number 9 Muresco.

Panel No. 4

Size Coat—Equal parts Impervo Surfacer and Cream Sani-Flat.

2nd Coat—Cream Sani-Flat.

Vari-Toned with White Sani-Flat tinted with Rose Lake.

Vari-Toned with White Sani-Flat tinted with Chrome Green Medium.

Panel No. 5

Size Coat—Equal parts Impervo Surfacer and Ivory Sani-Flat.

2nd Coat—Ivory Sani-Flat mixed with 1 pint raw linseed oil to the gallon.

3rd Coat—Ivory Sani-Flat.

Glazed with Moore's Glazing Liquid and blended with Raw Sienna, Van Dyke Brown, Ultramarine Blue and Rose Lake,

Panel No. 6

Size Coat—Equal parts Impervo Surfacer and Wall Green Sani-Flat.

2nd Coat—Wall Green Sani-Flat.

Glazed with Moore's Glazing Liquid and Chrome Yellow Medium and Chrome Yellow Dark.

Vari-Toned with Wall Green Sani-Flat.

Panel No. 7

Size Coat—Equal parts Impervo Surfacer and Sky Blue Sani-Flat.

2nd Coat—Sky Blue Sani-Flat mixed with 1 pint raw linseed oil to the gallon.

3rd Coat—Sky Blue Sani-Flat.

Panel No. 8

Size Coat—Impervo Surfacer.

2nd Coat—Gold Size.

3rd Coat—Aluminum Leaf.

Glazed with Moore's Glazing Liquid and Burnt Umber, Chrome Green Medium, Chrome Yellow Medium, Van Dyke Brown.

Panel No. 9

Size Coat—Impervo Surfacer.

2nd Coat—Sani-Flat Plastic Paint.

Glazed with Moore's Glazing Liquid and Raw Umber, Burnt Umber and Burnt Sienna.

Panel No. 10

Size Coat—Equal parts Impervo Surfacer and Ivory Sani-Flat.

2nd Coat—Ivory Sani-Flat mixed with 1 pint raw linseed oil to the gallon,

3rd Coat—Ivory Sani-Flat.

Glazed with Moore's Glazing Liquid and Van Dyke Brown, Burnt Sienna, Chrome Yellow Medium, Chrome Green Medium.

Panel No. 11

Size Coat—Equal parts Impervo Surfacer and Sky Blue Sani-Flat.

2nd Coat—Sky Blue Sani-Flat.

3rd Coat—1 part Jade Green Utilac to 12 parts Ivory Utilac. ($\frac{1}{4}$ pint to 3 pints)

Panel No. 12

Size Coat—Impervo Surfacer.

2nd Coat—Sani-Flat Plastic Paint.

Glazed with Moore's Glazing Liquid and Raw Sienna, Burnt Umber, Burnt Sienna and Chrome Green Medium.

Panel No. 13

Size Coat—Equal parts Impervo Surfacer and Ivory Sani-Flat.

2nd Coat—Ivory Sani-Flat mixed with 1 pint raw linseed oil to the gallon.

3rd Coat—Ivory Sani-Flat.

Glazed with Moore's Glazing Liquid and Raw Sienna, Burnt Sienna, Van Dyke Brown and Chrome Green Medium.

Panel No. 14

Size Coat—Equal parts Impervo Surfacer and Wall Green Sani-Flat.

2nd Coat—Wall Green Sani-Flat.

3rd Coat—Wall Green Dulamel.

Panels No. 15, 16, 17

Size Coat—Impervo Surfacer.

2nd Coat—Sani-Flat Plastic Paint tinted with Chrome Green Medium.

Interior Trim—Primed with White Enamel Underbody.

2nd Coat—White Utilac.

3rd Coat—White Utilac.

EXTERIOR WOODWORK

1st Coat—Moore's Outside White House Paint thinned with 1 pint Pure Turpentine to the gallon.

2nd Coat—Moore's Outside White and Buff Tint House Paint as received.

3rd Coat—Moore's Outside White and Buff Tint House Paint as received.

BLINDS

1st Coat—Moore's Blind and Trellis Green thinned with 1 pint Pure Turpentine to the gallon.

2nd Coat—Moore's Blind and Trellis Green as received.

SHINGLES

1st Coat—Moore's No. 48 Shingle Stain.

2nd Coat—Moore's No. 48 Shingle Stain.

DECORATIVE MATERIALS

IMPERVO SURFACER

An Alkali and Waterproof Size

SANI-FLAT

The Washable Flat Oil Paint

MURESCO

The Largest Selling Wall Finish in the World

MOORAMEL

Excelling Enduring Enamel

UTILAC

Quick Drying Satin Finish Enamel

HOUSE PAINT

A Pure Linseed Oil Exterior Paint

BLIND and TRELLIS GREEN

A Non-Fading Artistic Green

MOORE'S SHINGLE STAIN

Decorative and Preservative

MOORE'S PURE OIL COLORS

Selected For Strength Tone and Permanency

For Further Information and Color Cards Write

Benjamin Moore & Co.

Paints, Varnishes
and Muresco



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